

Worldcall, Pakistan

Worldcable is the cable TV Service provider in Pakistan. It has been providing the services to the large customer base. Worldcall realizes the future of IPTV and is diversifying into it. Logic Eastern's IPTV ready DVBC solution will help to diversify the IPTV services on the existing network. In other words, both DVBC (Digital TV) and IPTV services can be provided on the same infrastructure. Logic Eastern is helping by using their current infrastructure and upgrading it to provide next generation IPTV Service.

World Call would provide the following services on their network:-

- 200 Free to Air and Pay Channels
- Local Channels
- Video on Demand
- Music on Demand
- Internet on TV
- Interactive e-magazines
- Converged billing
- Content security
- Both IPTV and Digital TV

Worldcall's association with LE had following advantages:-

- Logic Eastern's technical expertise and consultancy enabled Worldcall to deliver quality of services and lower the network downtime.
- LENS by LE has a unique capability of identifying the elements in the network and continuously monitoring it for any fault or malfunctioning. It helped them to troubleshoot and monitor the network efficiently.
- Logic Eastern provided 24X7 valuable technical support.
Worldcall was able to adapt to new system in a better way with the help of training by LE's technical leads.
- Integration is a complex task and requires immense efforts. LE provided intergration service in the least duration which saved them from integration hassles.

LE provided the following services to Worldcall:-

- Integration of system components like billing system, CAS, Set Top Boxes.
- Build-Operate-Transfer Service
- Installation and Commisioning Service

Highlights of the Solution:-

- Video Headend by Tandberg
- V@LET Series Set Top Boxes by LE
- Complete Pre-integrated IPTV ready DVBC solution
- Low Cost service rich solution

